

The Florida Tobacco Prevention Training for Educators
An Online Professional Development for K-12 Educators

Preventing Tobacco Use in our Students

The Florida Tobacco Prevention Training for Educators

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March 27, 2019 – Virtual Mini Con



Two Online Tobacco Prevention Courses Offered to K-12 Educators

- ▶ Educators across the state are eligible to take either a 30 point or 60 point Tobacco Prevention online course – available 24/7
- ▶ Course runs from August through June during the school year
- ▶ No charge to current Florida Educators – paid for by the FLDOE
- ▶ After completing the course content, educators are required to teach 6 tobacco prevention lessons to their students
- ▶ All course requirements and lessons must be completed and submitted to the course by end of school year (June 6, 2019)
- ▶ Professional Development points will be sent to each district's PD department upon successful completion of the participant

Course Topics Include

▶ 30 Point & 20 CEU Nurse's Course

- ▶ How Big Tobacco got Big
- ▶ Tobacco & Academic Performance
- ▶ Tobacco Effects on Athletics & Fine Arts
- ▶ The Teacher Connection
- ▶ The Addiction Gateway
- ▶ Chemical Designs
- ▶ Diseases Influenced by tobacco
- ▶ Alternative Delivery Systems
- ▶ ENDS (e-Cigarettes)
- ▶ 2nd & 3rd Hand Smoke
- ▶ Media Literacy/Marketing Recognition
- ▶ Student Refusal Skills
- ▶ Tobacco Laws and Youth

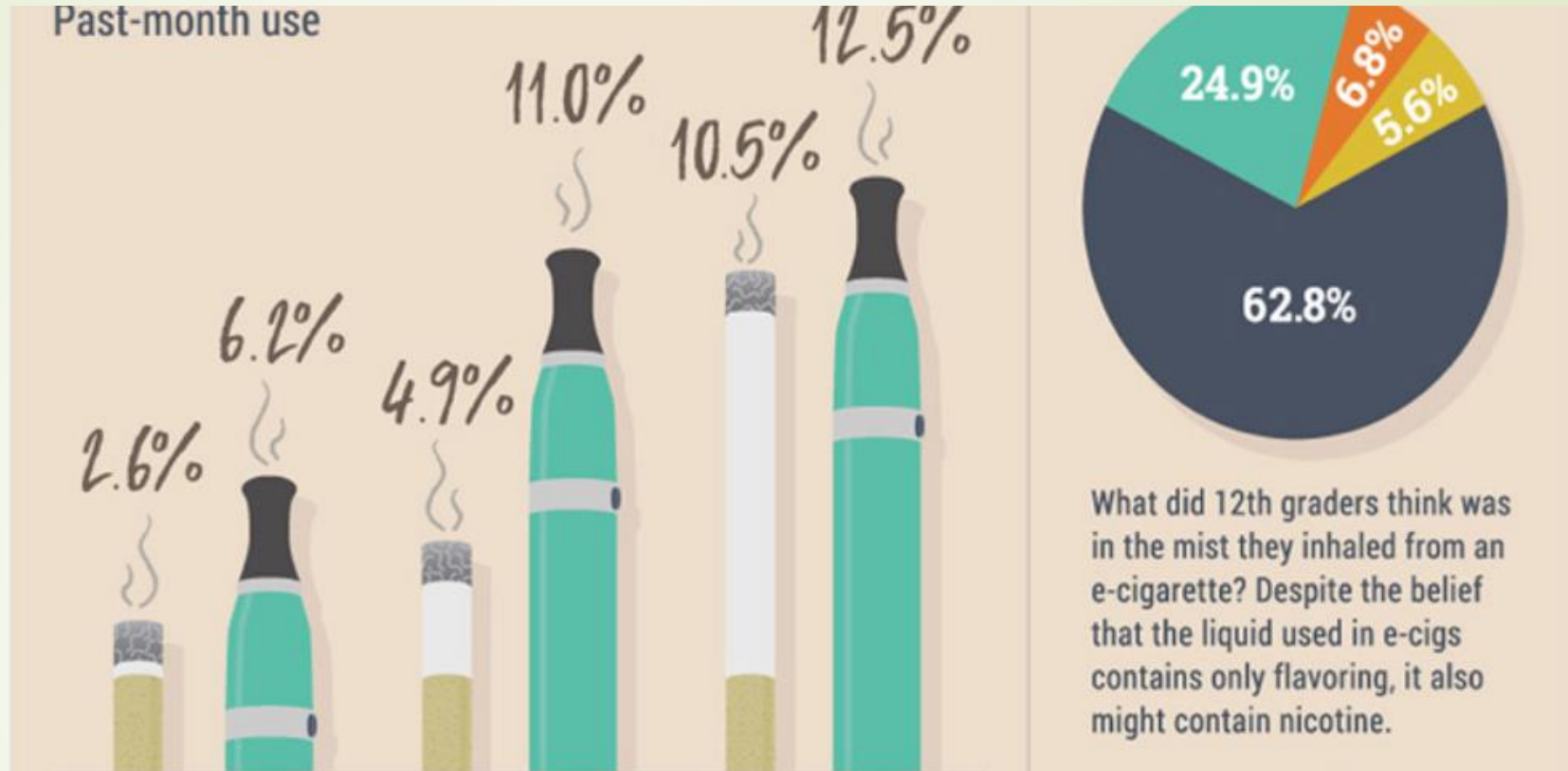
▶ 60 Point Professional Development (Teachers only)

- ▶ Intro To Tobacco, Prevention & Intervention
- ▶ How Big Tobacco got Big
- ▶ Tobacco & Academic Performance
- ▶ Tobacco Effects on Athletics & Fine Arts
- ▶ The Teacher Connection in the Community
- ▶ The Addiction Gateway
- ▶ Chemical Designs
- ▶ Diseases Influenced by tobacco
- ▶ Smokeless Tobacco & Alternative Delivery Systems
- ▶ ENDS (e-Cigarettes)
- ▶ 2nd & 3rd Hand Smoke
- ▶ Media Literacy/Marketing Recognition
- ▶ Student Refusal Skills
- ▶ Cultural Influences & International Problems
- ▶ Tobacco Laws and Youth



Additional Requirements for Success

- ▶ In addition to the course content, the following activities are required:
 - ▶ Each chapter has a 10 question MC quiz to show comprehension of material
 - ▶ All courses have a MC comprehensive test following the content
 - ▶ 4 assignments and 4 discussions in the 60 point course
 - ▶ 2 assignments and 2 discussions in the 30 point & 20 CEU course for nurses
 - ▶ Teacher courses require 6 prevention lessons be taught to K-12 students
 - ▶ One created by participant & 5 from our library
 - ▶ Lessons range from 15 – 25 minutes duration
 - ▶ Multiple lessons may be taught in a single class period
 - ▶ The nurse's course is completed after the comp test



Teenage e-cigarette use up 657% since 2016

And Juul owns 73% of the 2018 e-Cigarette Market

Altria – Owners of Marlboro – Paid
\$13.5 Billion for 1/3 Ownership of Juul



Now, Wherever you see Marlboro



You'll Also See Juul





e-Cigarettes, Vaping, and **Juuling**



<https://www.youtube.com/watch?v=AF0poKBUyok&feature=youtu.be>

In 2018, the US Surgeon General declared vaping to be the latest epidemic to hit teens since smoking



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For more information:

Website: www.tobaccopreventiontraining.org

Email: tobaccoprevention@palmbeachschools.org

Telephone: (561)494-1415

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Course opens on **August 13, 2018** and will remain open 24/7 through **June 6, 2019**
Registration CLOSES: **April 26, 2019** Lesson Plans Due: **May 24, 2019**

Course Closes: June 6, 2019

Online Course Highlights

- ☒ **Now:** 30 & 60 Point PD Courses
- ☒ **No Cost** To FLORIDA DOE Certified Teachers and Counselors
- ☒ **Open to:** Public, Charter & Private School Educators
- ☒ **Convenient** 24/7 Online Access
- ☒ **Technical Support Available:** 7:00 AM - 4:00 PM Week Days
- ☒ **Points** are awarded for completion of course and will go toward certificate renewal
- ☒ **Highly Interactive & Multi-Media** Oriented
- ☒ **Separate** ENDS Chapter

New Course Available

- ☒ **School Nurses:** 20 CEU Course
- ☒ **Includes:** ENDS Chapter
- ☒ **Updated** Content
- ☒ **Shareable** Resources

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